

# HOW CAMSTAR MAKES PROGRESS



## POOR ODBC PERFORMANCE FROM DATABASE VENDOR DRIVERS

Camstar, Inc., specializes in helping global manufacturing enterprises manage their business data in truly distributed environments. Their InSite product allows Camstar customers, including Kodak and IBM, to track and gather information all the way from the shop floor to the home offices and even vendor sites. This includes everything from customer product requirements to personnel information, to delivery schedules. Camstar's modular product suite, InSite, is the key to this system—providing real-time access to all the information truly distributed manufacturing corporations require.

Before working with Progress DataDirect, Camstar's InSite applications relied on ODBC drivers from the various database vendors—Oracle, IBM DB2, and Microsoft SQL Server. Eventually, however, they grew impatient with performance issues and memory leaks these drivers at times introduced. They also realized that they were exercising undue burden on their customers by asking them to attain, download, and install the drivers themselves. There was too much room for unnecessary error that could reflect badly—and unfairly—on Camstar products.

**CAMSTAR**

### **CHALLENGE**

*Improve the performance of InSite, Camstar's manufacturing application*

### **SOLUTION**

*Embed Progress® DataDirect Connect® for ODBC for one solution from one vendor, making deployment and maintenance simple*

### **BENEFIT**

*A 13% increase in production for Camstar customers, significant cost savings in development and support, simpler development, streamlined QA testing, and improved application performance for Camstar*

“Our customers are the largest international manufacturers, including IBM, Johnson & Johnson, Kodak, and Philips—processing up to 110,000 transactions per second. So continuous system uptime is essential,” said Scott Jones, vice president of technical support and development at Camstar.

## SOLUTION: PREMIUM DRIVERS FROM A SINGLE VENDOR SOURCE

With Progress DataDirect, Camstar now receives all of its data connectivity components from a single vendor, simplifying their development and QA processes. Even more importantly, the InSite product suite is enjoying better performance results as a function of using faster ODBC middleware.

“DataDirect Connect for ODBC meets our needs, and it runs seamlessly across all of the databases we support—saving us valuable time and money. It also meets the complex automation needs of our customers, who require continuous tracking of the entire manufacturing process from start to finish,” Scott Jones said.

Great news! Camstar’s customers have seen up to a 13 percent increase in production yields, part of which is attributed to using faster data connectivity components.

Progress DataDirect provides significant business value to software vendors like Camstar, because they can easily support all the databases their customers use. Camstar can now focus its R&D efforts on improving their own products instead of worrying about data connectivity issues. And Camstar’s customers get everything they need directly from Camstar—they don’t need to buy a separate product to connect to their databases.

**“DataDirect Connect for ODBC meets the complex automation needs of our customers, who require continuous tracking of the entire manufacturing process from start to finish.”**

*Scott Jones  
VP of Technical Support and  
Development Camstar*

## PROGRESS SOFTWARE

Progress Software Corporation (NASDAQ: PRGS) is a global software company that enables enterprises to be operationally responsive to changing conditions and customer interactions as they occur. Our goal is to enable our customers to capitalize on new opportunities, drive greater efficiencies, and reduce risk. Progress offers a comprehensive portfolio of best-in-class infrastructure software spanning event-driven visibility and real-time response, open integration, data access and integration, and application development and management—all supporting on-premises and SaaS/cloud deployments. Progress maximizes the benefits of operational responsiveness while minimizing IT complexity and total cost of ownership.

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